

description of the report

Ceramic tile market in Poland edition 2018

The report by Centrum Analiz Branżowych **Ceramic tile market in Poland, edition 2019** has been prepared to provide managers of enterprises manufacturing ceramic tiles, supplying manufacturing material and distributing the products with comprehensive information about the development of the Polish industry home and abroad.

The report is composed of 6 chapters presenting:

- the macroeconomic environment in which Polish manufacturers operate,
- the position of the Polish industry against other EU member states in 2018,
- the ceramic tile manufacturing in Poland in 2018 and H1 2019 and the performance of the leading manufacturers in 2018,
- the volume, dynamics and directions of tile export from Poland in 2018 and H1 2019,
- the results of tile import from individual countries in 2018 and H1 2019,
- the volume of tile sales in Poland in 2018 and the forecast for 2019-2021.

Definition of the market, methodology

Definition of the market

The analysis covers the ceramic tile market in Poland, including glazed and unglazed tiles, wall and floor tiles, for indoor and outdoor use.

Ceramic tiles are products defined as per:

- NACE v.2 classification – code 23.31.10.0 - ceramic tiles and ceramic paving flags,
- CN classification – codes 6907 (unglazed ceramic flags and paving, hearth or wall tiles; unglazed ceramic mosaic cubes and the like, whether or not on a backing) and 6908 (glazed ceramic flags and paving, hearth or wall tiles; glazed ceramic mosaic cubes and the like, whether or not on a backing).

Methodology

Research methods and techniques

- desk research,
- telephone interviews.

Data sources

- Eurostat,
- Central Statistical Office of Poland (GUS),
- Customs Service,
- interviews with representatives of the leading ceramic tile manufacturers and distributors in Poland,
- reports by stock-listed companies,
- business intelligence units,
- press releases,
- websites of ceramic tile manufacturers and distributors,

Definition, methodology	4
Key findings	7
Chapter 1. Description of the situation in the Polish economy and on the construction market	8
1.1. Polish economy in 2018 and Q1-3 2019. Outlook for the period 2019-2021	
1.2. Construction industry in Poland in 2018 and in Q1-3 2019	
Chapter 2. Polish ceramic tile industry against the EU in 2018	11
2.1. Ceramic tile manufacturing in the EU	
2.2. Leading manufacturers (countries) in the EU	
Chapter 3. Ceramic tile manufacturing in Poland	14
3.1. Description of the industry	
3.2. Ceramic tile manufacturing volume in Poland	
3.3. Leading ceramic tile manufacturers in Poland	
Chapter 4. Ceramic tile export from Poland	19
4.1. Polish exporters against other EU member states	
4.2. Volume of ceramic tile export from Poland	
4.3. Directions of ceramic tile export from Poland	
Chapter 5. Ceramic tile import to Poland	24
5.1. Polish ceramic tile import volume	
5.2. Ceramic tile import by country of origin	
Chapter 6. Ceramic tile sales in Poland	28
6.1. Ceramic tile sales volume in Poland	
6.2. Ceramic tile sales structure in Poland by country of origin	
6.3. Ceramic tile selling prices in Poland	
6.4. Ceramic tile sales forecast in Poland for 2019-2021	

1

Economic growth of Poland in the period 2016-2018. Forecast for the period 2019-2021
Unemployment rate in Poland in the period 2015-2018. Forecast for 2019
Inflation in Poland in the period 2016-2018. Forecast for the period 2019-2021
Construction and assembly manufacturing in Poland in the period 2015-2018. Forecast for 2019
Dwellings the construction of which was commenced in the period 2016-2018 and after 9 months of 2019 (in thousand dwellings)
Dwellings delivered in the period 2016-2018 and after 9 months of 2019 (in thousand dwellings)

2

Ceramic tile manufacturing volume and dynamics in the EU in the period 2014-2018 (in billion EUR)
Ceramic tile manufacturing in the leading EU member states in 2018 (in billion EUR)
Ceramic tile manufacturing in the leading EU member states in 2018 (in million m²)
Poland's share in the ceramic tile manufacturing volume in the EU in 2018
Poland's share in the ceramic tile manufacturing value in the EU in 2018

3

Ceramic tile manufacturing volume and dynamics in Poland in the period 2015-2018 and in HY1 2019 (in million m²)
Ceramic tile manufacturing value in Poland in the period 2014-2018 (in million EUR)
Total revenue from sales by the leading ceramic tile manufacturers in Poland in the period 2015-2018 (in million PLN)
Estimated revenue from ceramic tile sales by the leading manufacturers in Poland in 2018 (in million PLN)
Estimated shares of the leading enterprises in the ceramic tile manufacturing value in Poland in 2018

4

Top exporters of ceramic tiles in the EU in 2018 (in million EUR)
Poland's share in the total ceramic tile export by 28 EU member states (in value terms in 2018)
Ceramic tile export from Poland in the period 2015-2018 and in HY1 2019 (in million m²)
Ceramic tile export from Poland in the period 2015-2018 and in HY1 2019 (in million EUR)
Share of export in ceramic tile manufacturing in Poland
Major directions of ceramic tile export from Poland in the period 2017-2018 (in million m²)
Major directions of ceramic tile export from Poland in the period 2017-2018 (in million EUR)
Volume and dynamics of ceramic tile export to individual countries in 2018 and in HY1 2019 (in million EUR)
Volume and dynamics of ceramic tile export to individual countries in 2018 and in HY1 2019 (in million m²)

5

Ceramic tile import to Poland in the period 2015-2018 and in HY1 2019 (in million m²)
Ceramic tile import to Poland in the period 2015-2018 and in HY1 2019 (in million EUR)
Ceramic tile import to Poland by country of origin in the period 2017-2018 (in million m²)
Ceramic tile import to Poland by country of origin in the period 2017-2018 (in million EUR)
Volume and dynamics of ceramic tile import from individual countries in 2018 and in HY1 2019 (in million EUR)
Volume and dynamics of ceramic tile import from individual countries in 2018 and in HY1 2019 (in million m²)

6

Volume and dynamics of ceramic tile sales in Poland in the period 2015-2018 and in HY1 2019 (in million m²)
Value of ceramic tile sales in Poland in the period 2014-2018 (in million EUR)
Share of foreign suppliers in ceramic tile sales in Poland in 2018 (in quantitative terms)
Average selling prices of ceramic tiles in Poland by domestic manufacturers and importers (in EUR per m²)
Forecast of ceramic tile sales in Poland for the period 2019-2021 (in million m²)

Publication date

November 2019

Language

Polish, English

Format

PDF sent to the indicated e-mail address

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Net price

Polish version: PLN 3,900 / EUR 975

English version: PLN 4,400 / EUR 1,100

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**the description of the report "Ceramic tile market in Germany, edition 2019" in a separate document.*

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