



description of the report

Ceramic tile market in Germany

edition 2019

The report by Centrum Analiz Branżowych **Ceramic tile market in Germany, edition 2019** has been prepared to provide managers of enterprises manufacturing ceramic tiles, supplying manufacturing material and distributing the products with comprehensive information about the development of the German industry home and abroad.

The report is composed of 6 chapters presenting :

- the macroeconomic environment in which German manufacturers operate,
- the position of the German industry against other EU member states,
- the ceramic tile manufacturing in Germany and the performance of the leading manufacturers,
- the volume, dynamics and directions of tile export from Germany,
- the results of tile import from individual countries,
- the volume of tile sales in Germany and the forecast for the period 2019-2020.

Definition of the market, methodology

Definition of the market

The analysis covers the ceramic tile market in Germany, including glazed and unglazed tiles, wall and floor tiles, for indoor and outdoor use.

Ceramic tiles are products defined as per:

- NACE v.2 classification – code 23.31.10.0 - ceramic tiles and ceramic paving flags,
- CN classification – codes 6907 (unglazed ceramic flags and paving, hearth or wall tiles; unglazed ceramic mosaic cubes and the like, whether or not on a backing) and 6908 (glazed ceramic flags and paving, hearth or wall tiles; glazed ceramic mosaic cubes and the like, whether or not on a backing).

Methodology

Research methods and techniques

- desk research

Data sources

- Statistisches Bundesamt,
- European Commission,
- International Monetary Fund,
- European Central Bank,
- presentations of leading manufacturers,
- business intelligence units,
- press releases,
- websites of ceramic tile manufacturers and distributors.

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** the description of the report "Ceramic tile market in Poland, edition 2019" in a separate document.*

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