

description of the report

Ceramic tile market In Germany

edition 2018

The report by Centrum Analiz Branżowych **Ceramic tile market in Germany, edition 2018** has been prepared to provide managers of enterprises manufacturing ceramic tiles, supplying manufacturing material and distributing the products with comprehensive information about the development of the German industry home and abroad.

The report is composed of 6 chapters presenting :

- the macroeconomic environment in which German manufacturers operate,
- the position of the German industry against other EU member states,
- the ceramic tile manufacturing in Germany and the performance of the leading manufacturers,
- the volume, dynamics and directions of tile export from Germany,
- the results of tile import from individual countries,
- the volume of tile sales in Germany and the forecast for the period 2018-2019.

Definition of the market, methodology

Definition of the market

The analysis covers the ceramic tile market in Germany, including glazed and unglazed tiles, wall and floor tiles, for indoor and outdoor use.

Ceramic tiles are products defined as per:

- NACE v.2 classification – code 23.31.10.0 - ceramic tiles and ceramic paving flags,
- CN classification – codes 6907 (unglazed ceramic flags and paving, hearth or wall tiles; unglazed ceramic mosaic cubes and the like, whether or not on a backing) and 6908 (glazed ceramic flags and paving, hearth or wall tiles; glazed ceramic mosaic cubes and the like, whether or not on a backing).

Methodology

Research methods and techniques

- desk research

Data sources

- Statistisches Bundesamt,
- European Commission,
- International Monetary Fund,
- European Central Bank,
- presentations of leading manufacturers,
- business intelligence units,
- press releases,
- websites of ceramic tile manufacturers and distributors.

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Real GDP growth in Germany in the period 2014-2017. Forecast for the period 2018-2019
Unemployment rate in Germany in the period 2014-2017. Forecast for 2018
Inflation in Germany in the period 2014-2017. Forecast for 2018-2019
Construction and assembly manufacturing in Germany in the period 2014-2017
Dwellings the construction of which was commenced in the period 2015-2017 and in HY1 2018
Dwellings delivered in the period 2014-2017

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Ceramic tile manufacturing volume and dynamics in the EU in the period 2013-2017 (in billion EUR)
Ceramic tile manufacturing in the leading EU member states in 2017 (in billion EUR)
Ceramic tile manufacturing in the leading EU member states in 2017 (in million m²)
Germany's share in the ceramic tile manufacturing volume in the EU in 2017
Germany's share in the ceramic tile manufacturing value in the EU in 2017

3

Ceramic tile manufacturing volume and dynamics in Germany in the period 2013-2017 and in HY1 2018 (in million m²)
Ceramic tile manufacturing value in Germany in the period 2013-2017 (in million EUR)
Total revenue from sales by the leading ceramic tile manufacturers in Germany in the period 2013-2017 (in million EUR)

4

Top exporters of ceramic tiles in the EU in 2017 (in million EUR)
Germany's share in the total ceramic tile export by 28 EU member states (in value terms in 2017)
Ceramic tile export from Germany in the period 2014-2017 and in HY1 2018 (in million m²)
Ceramic tile export from Germany in the period 2014-2017 and in HY1 2018 (in million EUR)
Share of export in ceramic tile manufacturing in Germany

Major directions of ceramic tile export from Germany in the period 2016-2017 (in million m²)
Major directions of ceramic tile export from Germany in the period 2016-2017 (in million EUR)
Volume and dynamics of ceramic tile export to individual countries in 2017 and in HY1 2018 (in million EUR)
Volume and dynamics of ceramic tile export to individual countries in 2017 and in HY1 2018 (in million m²)

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Ceramic tile import to Germany in the period 2014-2017 and in HY1 2018 (in million m²)
Ceramic tile import to Germany in the period 2014-2017 and in HY1 2018 (in million EUR)
Ceramic tile import to Germany by country of origin in the period 2016-2017 (in million m²)
Ceramic tile import to Germany by country of origin in the period 2016-2017 (in million EUR)
Volume and dynamics of ceramic tile import from individual countries in 2017 and in HY1 2018 (in million EUR)
Volume and dynamics of ceramic tile import from individual countries in 2017 and in HY1 2018 (in million m²)

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Volume and dynamics of ceramic tile sales in Germany in the period 2013-2017 and in HY1 2018 (in million m²)
Value of ceramic tile sales in Germany in the period 2013-2017 (in million EUR)
Share of foreign suppliers in ceramic tile sales in Germany in 2017 (in quantitative terms)
Average selling prices of ceramic tiles in Germany by domestic manufacturers and importers (in EUR per m²)
Forecast of ceramic tile sales in Germany for the period 2018-2019 (in million m²)

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Note: When ordering two reports: Ceramic tile market in Poland, edition 2018, and Ceramic tile market in Germany, edition 2018*, you will receive a **discount of 25%**.

** the description of the report "Ceramic tile market in Germany, edition 2018" in a separate document.*

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