

# 2020

Description  
of the report

## European window and door market

Forecast 2020–2021  
| impact of Covid-19 |



## About the report

The study presents the results achieved by the window and door industry in 31 European countries in 2019 as well as the impact of Covid-19 on joinery sales in Europe in HY1 2020 and a forecast for the period 2020–2021.

The report will inform you also about the manufacturing dynamics in individual regions over the past five years, the shares of PVC, wood, aluminium, and steel windows and doors in various regions of Europe, and the performance of the top window enterprises in Europe.

The most important aspects we have described include:



**window and door manufacturing** in individual European countries



**manufacturing structure** of windows and doors made of particular materials: **PVC, wood, aluminium, steel**



**manufacturing** results of **windows in EUR** and **in pieces**, of **doors in EUR**



turnover of the **top 50 window manufacturers** in Europe



average **windows selling prices set** by European manufacturers



volume, dynamics, and structure of **export outside Europe** and **activity of enterprises from other continents**



**impact of Covid-19** on the window and door industry in HY1 2020



window and door **sales forecast** in Europe in the period **2020–2021**

## About the report

This study contains overall data on window and door joinery and specific data divided into:

- **wood windows**
- **wood doors**
- **PVC windows and doors**
- **steel joinery**
- **aluminium joinery**

The analysis comprises the results from 31 European countries divided into 4 regions:

- **Northern Europe:** Denmark, Finland, Norway, Sweden
- **Western Europe:** Austria, Belgium, France, Germany, Ireland, Luxembourg, the Netherlands, the UK
- **Central and Eastern Europe:** Bulgaria, Czechia, Estonia, Lithuania, Latvia, Poland, Romania, Slovakia, Hungary
- **Southern Europe:** Croatia, Cyprus, Greece, Spain, Malta, Portugal, Italy, Serbia, Bosnia and Herzegovina





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## Definitions

This analysis covers the window and door joinery market in 31 European countries, including divided into wood windows, wood doors, PVC joinery, steel joinery, and aluminium joinery.

The above product groups are defined in accordance with the following classifications:

- **Wood windows** – NACE classification Rev. 2: 16.23.11-10 (windows, French-windows and their frames, of wood); CN classification: 44181010 (windows and French windows and their frames, of tropical wood), 44181050 (windows and French windows and their frames, of coniferous wood), 44181090 (windows and French windows and their frames, of other tropical and deciduous wood),
- **Wood doors** – NACE classification Rev. 2: 16.23.11-50 (doors and their frames and thresholds, of wood); CN classification: 44182010 (doors and their frames and thresholds, of tropical wood), 44182050 (doors and their frames and thresholds, of coniferous wood), 44182080 (doors and their frames and thresholds, of other tropical and deciduous wood),
- **PVC joinery** – NACE classification Rev. 2: 22.23.14-50 (plastic doors, windows and their frames and thresholds); CN classification: 39252000 (doors, windows and their frames and thresholds for doors, of plastics),
- **Steel joinery** – NACE classification Rev. 2: 25.12.10-30 (iron or steel doors, thresholds for doors, windows and their frames); CN classification: 73083000 (doors, windows and their frames and thresholds for doors, of iron or steel),
- **Aluminium joinery** – NACE classification Rev. 2: 25.12.10-50 (aluminium doors, thresholds for doors, windows and their frames); CN classification: 76101000 (doors, windows and their frames and thresholds for door, of aluminium).

Quantitative data on manufacturing and foreign trade of windows and materials for window manufacturing are collected in various units (pieces, m<sup>2</sup>, kg). The basic window unit adopted is the O32 window; the data are converted to this window size.

Average selling prices calculated as a ratio of the total value of window sales by manufacturers in a given country to the total number of windows manufactured in this country.

## Data sources

The report uses data obtained from external sources, such as statistical offices, international organisations, credit agencies, press releases, corporate presentations, including:

- Central Statistical Bureau,
- Central Statistical Office,
- Central Statistical Office of Poland,
- Creditreform,
- Croatian Bureau of Statistics,
- Czech Statistical Office,
- Department of Statistics and Research,
- Dun & Bradstreet,
- Eurostat,
- Hungarian Central Statistical Office,
- Instituto Nacional de Estatística,
- International Monetary Fund,
- National Institute of Statistics,
- National Statistical Institute of the Republic of Bulgaria,
- National Institut of Statistics,
- National Statistics Office,
- National Statistical Service of Greece,
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- Statistics Denmark,
- Statistics Finland,
- Statistics Lithuania,
- Statistics Netherlands,
- Statistics Norway,
- Statistics Sweden,
- Statistical Office of Estonia,
- Statistical Office of the Slovak Republic,
- Statistical Office of the Republic of Slovenia,
- Statistisches Bundesamt Deutschland,
- The National Institute of Statistics and Economic Studies,
- United Nations.

The forecast has been prepared based on, among others, around 40 interviews with representatives of leading European joinery manufacturers, manufacturing material suppliers, and trade organisations.



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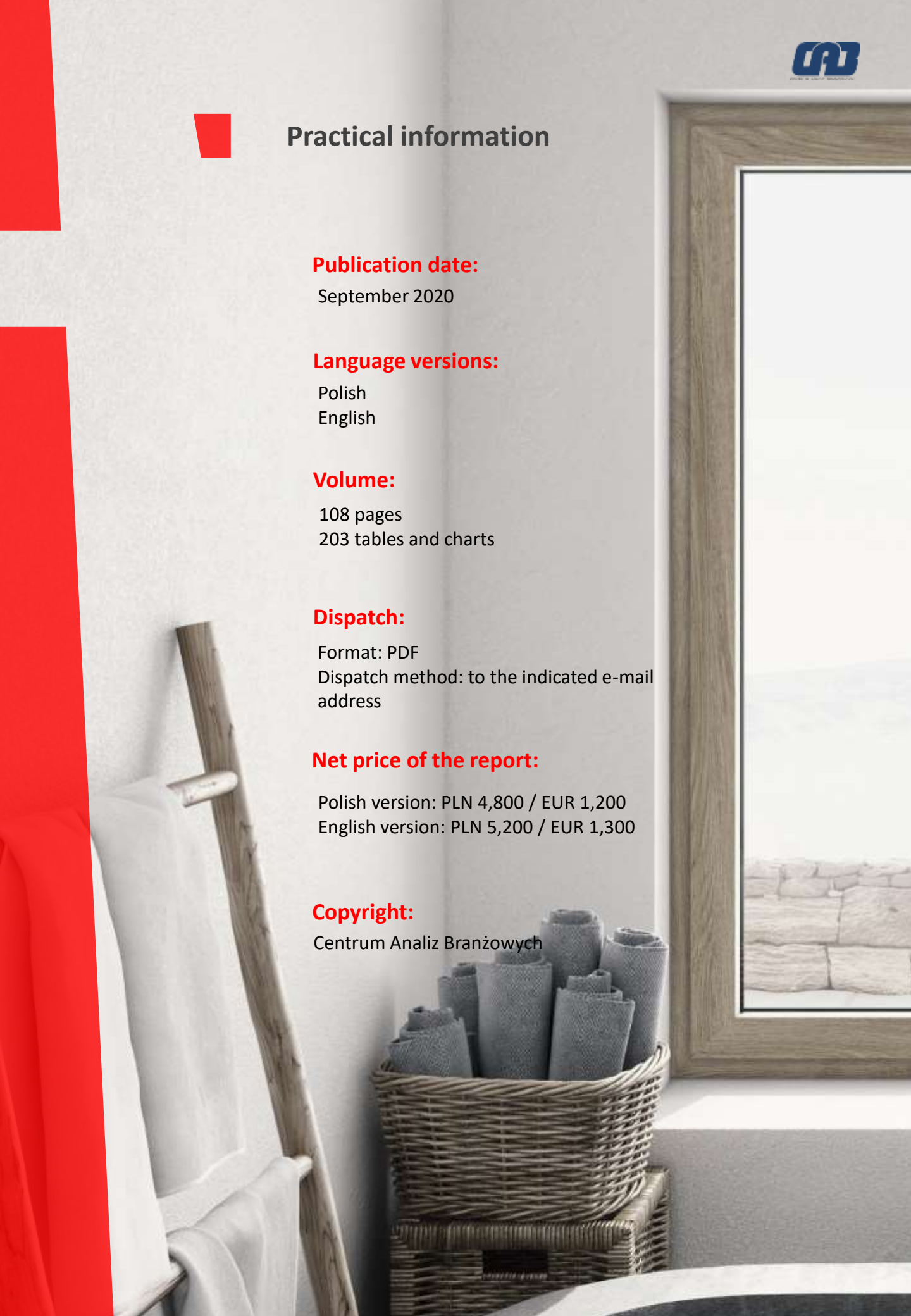
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